

FAQ FOR FACULTY AND STAFF

⇒ **What is Rutgers Health?**

Launching during the University's 250th Anniversary year, Rutgers Health is the clinical arm of Rutgers, The State University of New Jersey. Rutgers Health will enable the University to leverage the best talents of our more than 1,000 clinical health care professionals—including doctors, nurses, dentists, physician assistants, pharmacists, clinical psychologists, and social workers—to offer an exceptional level of accessible care that includes partners and affiliates throughout the state.

⇒ **Why was Rutgers Health formed?**

Health care is undergoing significant change in the United States, and Rutgers Health is being created to position Rutgers as an innovator and leader in this increasingly competitive and evolving health care environment. It will be the cornerstone of Rutgers' integrated health care components: Rutgers Health, Rutgers Health Group, and Rutgers Health Network.

Additionally, Rutgers Health

- creates more meaningful engagement with patients, hospitals, community providers, other affiliates, future recruits, and payors;
- is the next step post-integration, the realization of the promise of integration: bringing institutions together for greater strength, and pulling together and harnessing the full power of all entities.

⇒ **What are the components of Rutgers Health?**

Rutgers Health

- The clinical arm of Rutgers—the areas of Rutgers Biomedical and Health Sciences and other Rutgers units devoted to caring for patients. A single brand for all of Rutgers' patient care and services.

Rutgers Health Group

- A single faculty practice comprising more than 1,000 Rutgers-employed doctors, dentists, clinical psychologists, nurses, pharmacists, and other health care professionals meeting and caring for patients in clinical settings throughout New Jersey.

Rutgers Health Network

- An integrated network of Rutgers' affiliated hospitals, community clinics, medical groups, wellness centers, and other affiliates collaborating to provide value-based care to patient populations across the state.

⇒ **What is the long-term vision?**

Rutgers Health will be the largest and leading academic health care provider organization in New Jersey. It will connect Rutgers' research, education, and clinical care ventures to evolving health care needs. It will also attract and retain the best hospital partners, community health care providers, and other affiliates.

⇒ **What is the time line?**

Rutgers Health is building something better. Now that the Board of Governors has authorized us to proceed, we are moving ahead with this significant, complex, and promising enterprise that will take several years to fully implement.

Please note:

- Major components of Rutgers Health will be announced over time.
- Along the way, we'll provide updates about how each component enhances patient care and fulfills the goal of making available premier academic health care across the state.

⇒ **What makes Rutgers Health different?**

The Rutgers Health approach is revolutionary. It is one of the first academic health care provider organizations in the nation to completely integrate and support a full range of specialties—including dentistry, pharmacy, nursing, and clinical psychology—in addition to more traditional fields, such as neurology, surgery, cardiology, and oncology.

⇒ **What does it mean for New Jersey?**

New Jersey residents will gain access to a high level of patient care that is grounded in innovation and research and is close to home.

Additionally, Rutgers Health will

- better position New Jersey within the nation's changing and increasingly competitive health care landscape;
- have a revolutionary delivery approach, which rejects the notion of a traditional academic health system that is limited in geographic reach by the location of its facilities. Instead, we will deliver care through more than 1,000 Rutgers Health providers and network partners throughout the state, offering unprecedented access to academic-level care to New Jersey residents.
- be an outstanding academic health care provider organization that provides health care benefits and economic benefits to the state of New Jersey, including increasing external funding; creating high-level, high-paying jobs; and delivering the most advanced treatments for patients close to home.

⇒ **What will Rutgers Health mean for our patients?**

Rutgers Health will revolutionize patient care throughout New Jersey, putting a greater emphasis on patient wellness. Our goal will be to prevent people from getting sick, rather than waiting until they get sick to treat them. Ultimately, the people of New Jersey will be healthier because of Rutgers Health.

⇒ **What does Rutgers Health mean for day-to-day operations?**

Rutgers Health has a single focus: helping people and populations get well and stay well by delivering consistent, coordinated, value-based health care. Rutgers Health is keenly focused on the financial viability and success of Rutgers' clinical assets. As the University's new clinical arm, Rutgers Health can be nimble and responsive in today's competitive and evolving health care landscape, and build cost-effective and efficient systems as we grow.

In the near term:

- The values and vision of Rutgers Health will become foundational within all clinical operations to employees, associates, and partners, guiding business practices and policies.
- We will adopt integrated, streamlined systems in order to best serve all of our constituencies, including ourselves.

Over time:

- The Rutgers Health name and logo will permeate our physical spaces as a symbol of realized patient benefits.
- Rutgers Health logos, guidelines, and communications resources will be available to download online. The University community will be notified once they become available.

⇒ **How will care be delivered in this new model?**

Patients will continue to receive the same excellent care, at the same locations, and from the same health care professionals.

Additionally, Rutgers Health will

- provide comprehensive and compassionate care through its faculty medical and dental practices, community-focused clinics, nationally designated centers, leading institutes, and behavioral health centers throughout the state;
- better integrate the delivery of services so that patients benefit from Rutgers' highly ranked academic and research expertise and discoveries.

⇒ **What does it mean for faculty, students, and staff within our schools, centers, and units?**

Rutgers Health allows faculty, students, and staff to harness the full power of integration across our divisions and units, and align for a united clinical purpose.

Rutgers Health will realize this by

- encouraging and rewarding collaboration and innovative multidisciplinary projects;
- providing an opportunity to generate a greatly enhanced intellectual property portfolio, and opening doors for increased public and private partnerships for growth and innovation.

⇒ **What does it mean for providers?**

Rutgers Health ultimately empowers our providers to focus their energy on delivering the best care and the best treatments to help patients get and stay well.

We will do this by

- providing our clinicians with access to the latest advancements in research and technology across Rutgers for clinical translation;
- encouraging and rewarding collaboration and innovative multidisciplinary projects;
- creating streamlined systems and more efficient administration;
- setting and enforcing health-related operating and value policies on behalf of Rutgers.

⇒ **What does it mean for partners and affiliates?**

The Rutgers Health brand will build upon the strengths of partners and affiliates to maximize patient perception, confidence, and engagement.

As our Rutgers Health Network develops

- partners and affiliates in the Rutgers Health Network will be able to offer their patients access to the latest treatments based on cutting-edge research;
- Rutgers Health will set and enforce certain health-related operating and value policies for care delivered through partners and affiliates;
- more details will be released over time.

⇒ **What does it mean for Rutgers?**

Rutgers Health will initiate a new era for Rutgers, harnessing the full power of all our clinical entities.

- In an increasingly competitive environment, Rutgers Health will position Rutgers' clinical enterprise with a prestigious brand.
- With a strong brand presence, Rutgers will be better able to recruit top faculty, staff, and students.
- Rutgers Health will realize the promise of integration, bringing institutions together for greater strength.

⇒ **What does it mean for alumni?**

Alumni have seen important changes in recent years to the schools that are foundational to the study of health sciences at Rutgers. Now, the strengths of these entities are being combined for the delivery of outstanding clinical care. It's the mission we've built and embarked upon together. And it's one you can be proud of.

⇒ **What does it mean for donors?**

The launch of Rutgers Health reflects the university's commitment to building a healthy New Jersey. Strengthened by the creation of Rutgers Biomedical and Health Sciences in 2013 and the private support of donors, Rutgers is now a major health care entity in New Jersey and poised to transform health care for the 21st century. Through your contributions, you have an opportunity to improve the quality and reach of clinical care, help recruit and retain the best faculty, enable critical breakthroughs on the forefront of health care research, and enhance student programming across Rutgers.

⇒ **How can I be a part of Rutgers Health?**

There are many ways to actively engage with Rutgers Health. Most importantly, you can act as an ambassador for the brand.

- Engage in the public education process by talking about Rutgers Health with patients.
- Once instituted, follow overall brand guidelines to demonstrate our new, united front.
- Continue to educate yourself about everything Rutgers Health has to offer by reviewing distributed materials and attending public presentations.
- Consider becoming a Rutgers Health patient yourself if you don't already see a Rutgers Health provider.
- Identify ways to connect patients with excellent, academic-level health care through referrals within Rutgers Health.
- Keep a pulse on the latest relevant or breakthrough treatments that may be available to Rutgers Health patients.

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